

## **Annual Army Safe Spring/Summer Campaign**

### **What is it?**

The Army's annual Safe Spring/Summer Campaign promotes individual responsibility and engagement on all fronts — among Leaders, Soldiers, Families and peers — to help prevent fatalities and injuries during the spring and summer seasons.

### **What has the Army done?**

The U.S. Army Combat Readiness/Safety Center launches the annual Safe Spring/Summer Campaign each April 1 to raise awareness of the increased hazards associated with spring and summer activities. Topical feature articles, posters and videos provide Soldiers, Family members and Civilians the information they need to manage risk and reduce accidental injuries and deaths. The campaign, which runs through September 30, emphasizes prevention and vigilance and is driven by a theme asking all audiences to make safe decisions wherever their adventures take them.

Campaign topics include boating and watercraft safety, heat injury prevention, adverse weather, motorcycle safety awareness, DUI and distracted driving, plus many more. The complete campaign is available online at <https://safety.army.mil>.

### **Why is this important to the Army?**

Rising temperatures and summer activities present persistent challenges for Soldiers and Civilians operating in theater and at home. The Army team must remain mindful of the increased hazards associated with spring and summer and stay engaged throughout this high-risk period.

### **What efforts does the Army plan to continue in the future?**

The USACR/Safety Center produces two seasonal campaigns per year, Safe Spring/Summer and Safe Fall/Winter, to heighten Soldier, Family and Civilian awareness of the risks associated with on- and off-duty activities.

### **Resources:**

U.S. Army Combat Readiness/Safety Center home page  
<https://safety.army.mil>

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